

Rotterdam is stated on the map as a city and a port that can offer India something valuable. The rise of India is just beginning. Therefore, it is good for companies to deepen existing relationships and develop new ones. To strengthen those trade relations, a seminar on the opportunities in rising India is organized in GHG (CIC/Venture Café) on Saturday, September 24th.

According to Mayor Aboutaleb, "Rotterdam is not passively waiting for things to happen; it is making big efforts to develop the new economy with a multitude of innovation centers. Here I see a relationship with India, where large numbers of well-trained engineers are available. The advancement of India has only just begun".

With India as an emerging economic super power, new trade and investments will rise. If Rotterdam wants to play a role in this, the city needs to put itself over & over on the map because Rotterdam also renews itself and the world has to see that.

"The Netherlands is the bridge to Europe. India's role as an economical manpower country but also as an innovation partner, is growing exponentially. Indian entrepreneurs who want to accelerate the step from product to process innovation initiated the project "Start Up India". The Netherlands is worldwide known as one of the innovation leaders. An intensive cooperation between the Netherlands and India is necessary to achieve and to maintain the win-win for both", said by the Chairman of NICCT, Vipin Moharir. NICCT is the largest and most important bilateral Chamber of Commerce that represents Dutch-Indian business.

Cooperation

This event is a cooperation between Rotterdam Partners, The Netherlands India Chamber of Commerce and Trade (NICCT), Luxor Theatre-Rotterdam and the Rotterdam Impresario - DesiYup.

Event

Two subjects are the centre point during the business event: the start of doing business with India and the use of Indian talent for innovation projects. This exclusive event is a combination of business and culture. While doing business, it helps tremendously if you understand each other's culture. An authentic Indian dinner at The Pepper Trail is a candid link between the afternoon and the evening. The British singer-songwriter, Navin Kundra, will perform with his band and the Dutch vocalist Karishma Datai in the old Luxor Theater. Visitors will enjoy the most beautiful classics of Indian Hindi cinema, where eastern and western musical influences blend in a contemporary and unique style. For the significant other of the participants, not willing to attend the seminar, there is a special 'behind the scenes' tour of the Market Hall, organized by the Rotterdam Partners.

Participation

Are you interested? Please register yourself at the Luxor theater website:

https://www.luxortheater.nl/#modal=voorstellingen/3585/Co_create_with_Indians/Seminar_Start_up_India/

Business & Culture package:

Combi-ticket for Single person- € 80, - per person (members of NICCT pay € 60, - per person).

For this amount you get access to the business seminar, authentic Indian dinner at The Pepper Trail (seated dinner- buffet - drinks excluded) and premium seats for the concert of Navin Kundra.

Combi-ticket for Couple - € 160, - per couple (members of NICCT pay € 120, - per couple).

For this amount you get access to the business seminar and cultural tour/seminar for the partner, authentic Indian dinner at The Pepper Trail for 2 persons(seated dinner- buffet - drinks excluded) and 2 premium seats for the concert of Navin Kundra.

For registration as NICCT member (and receive your ticket with a discount), you will have to use a code that only the NICCT members will receive. This code will be sent to you by NICCT Secretariat through a separate mailing.

For registration, you go to the Luxor theater website.

Program information

Seminar / Cutlural Tour

GHG (CIC / Venture Café) Gate- A

Stationsplein 45

3013 AK Rotterdam

14.00 uur	Entry and registration for seminar and Cultural Tour
14:30 uur	Welcome note by Host and Special Guest
15.00 uur	Opening seminar

Dinner

The Pepper Trail

Kruiskade 78

18.00 uur	Indian Dinner
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Concert

Oude Luxor Theater

Kruiskade 10

20.00 uur	Entry
20.30 uur	Start concert

21.45 uur	Break
21.55 uur	Second half- concert
24.00 uur	Meet & Greet with the Artist

For more information: Zoë Zee –Luxor Theater zoe@luxortheater.nl, Rotterdam Partners - E.deRonde@rotterdampartners.nl – www.rotterdampartners.nl, Netherlands India Chamber of Commerce and Trade – nicct@nicct.nl - www.nicct.nl 088-9909100, DesiYup - info@desiyup.com - www.desiyup.com – 06- 43821610